

"Unemployed" Marketers
Attention: Brian VanderMey
P.O. Box 1132
Fairview, TN 37062

Marketing Services Application Agreement

General Information:

Organization name: _____
Address: _____
Contact name: _____
Phone: _____
E-mail address: _____

Organization Information:

Description of organization's mission: _____

Is your organization listed as a 501(c)3: Yes / No

What year was your organization founded? _____

Does your organization provide direct services or is it an association/coalition? _____

Did your organization budget for advertising/marketing this year? Yes / No

If so, how much? (Please outline plan for spending.) _____

If your application includes a need for printed materials, do you have a printing budget for them? Yes / No

If so, how much? _____

Is your organization working with any other marketing/advertising agency? Yes / No

Where is your organization headquartered? _____

What is your geographic service area? _____

Project Information:

Please describe in detail the project(s) you would like "Unemployed" Marketers to consider by completing the following information.

What is the overall marketing goal your materials need to support?

List the marketing materials you would like us to consider producing, in order of priority. Complete the specific information for each project as indicated. (Please feel free to add pages or use the back of this application to provide additional information.)

Project description:

Objective of the project (i.e., awareness, fundraising, volunteer recruitment, etc.):

Target audience:

Quantity (if printed materials): _____

Please let us know if you have any existing or potential arrangements with vendors who may be willing to produce broadcast materials and/or provide media space for your projects. Yes / No If yes, please explain:

"Unemployed" Marketers terms and conditions:

If my organization is selected as a "Unemployed" Marketers services recipient, _____ understands and agrees that "Unemployed" Marketers will provide only the services listed in this agreement (the "Services") under the following terms and conditions:

- Work for this project will be performed at will by "Unemployed" Marketers. Each member of "Unemployed" Marketers (the "Member(s)") performing services for _____ will be providing their services as an individual and not in any way as a partner or representative of "Unemployed" Marketers.
- "Unemployed" Marketers and each of its Members will not be separately or collectively liable for any Members act or failure to act in connection with the Services.
- The Services will not be performed for any particular purpose (i.e. Unemployed Marketers will not guarantee the outcome of the Services).
- All Services will be delivered as is without any warranties.
- _____ will meet with "Unemployed" Marketers staff prior to commencement of the Services and as needed during the performance of the Services to provide any additional background on our organization and the Services.
- _____ will be available for consultation and/or presentation upon reasonable notice from "Unemployed" Marketers.
- _____ will secure necessary approvals by 8:00am the next business day following "Unemployed" Marketers submission for approval of any samples or proofs of the Services.
- _____ will provide a complete list of our organization's board members and addresses to "Unemployed" Marketers so "Unemployed" Marketers can include them in follow-up communications concerning the Services.
- _____ understands there will be no additional work provided by "Unemployed" Marketers for the Services beyond the terms outlined above.
- _____ understands and agrees that all work completed in connection with the Services is the property of "Unemployed" Marketers and any third parties that contribute to the project such as photographers, illustrators, etc.
- _____ understands that this Application Agreement is only a request for Services and that if _____ is selected by "Unemployed" Marketers as a Services recipient _____ may be required to sign a more formal agreement.

To indicate its agreement with the foregoing the appropriate and authorized party at _____ has signed this Application Agreement.

By:

Signature: _____ Date: _____

***Deadline for application: December 31, 2009**

Nashville non-profits print out and mail completed application to:

"Unemployed" Marketers

Attention: Brian VanderMey

P.O. Box 1132

Fairview, TN 37062

or you may email your application or additional questions to:

briandermey@gmail.com